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AFSP Newsletter Promo Content

December 2021

AFSP accelerates sustainability agenda for the adhesive tape industry

2021 saw the launch of the Afera Flagship Sustainability Project (AFSP), which aims to translate the European Green Deal to Afera Members and provide the tape industry with the required tools and guidance.

The project has been in full swing since the kick-off meetings in November, and already 2 rounds of monthly meetings have taken place to identify key action points per Workstream.



3 Workstreams (WSs) have been defined with the key project goals to

- Develop harmonised calculation methods for environmental impact of all types of adhesive tapes (WS1).
- Improve the management of waste that is generated during tape manufacture and use (WS2).
- Anticipate upcoming sustainability regulations and engage with relevant stakeholders to advocate for the tape value chain (WS3)

UPCOMING WS MEETINGS: 13/14/20 January 2022

Special guests are invited based on the needs identified. If you wish to participate in the AFSP Workstreams, please register your interest with us.

[Register now!](#)



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Launch of the Afera Sustainability Newsletter

Starting in 2022, Afera will issue a quarterly newsletter focusing on important developments within the adhesive tapes industry value-chain that are enabling innovative sustainable and circular solutions.

Some of the content you can look forward to seeing in these editions:

- Regular updates from the AFSP workstreams
- Progress report on project milestones
- Sustainability stories and technical resources
- Latest news and upcoming events.